

# Felicita Town Center

Escondido, CA

## Demographic Summary Report

2020 Census, 2025 Estimates & 2030 Projections

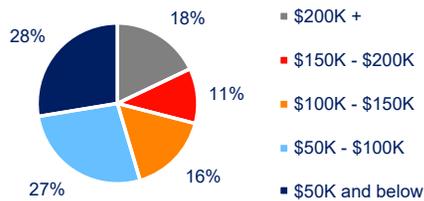
Source: Synergos Technologies, Inc

Current Year Demographics	1-Mile Radius	3-Mile Radius	5-Mile Radius	10-Min Drive
Current Population	19,088	110,902	195,660	207,028
Total Daytime Population	13,054	115,332	191,487	211,014
Workplace Population	4,782	44,252	57,817	73,216
Average Household Income	\$137,118	\$122,777	\$135,923	\$138,119
Median Household Income	\$105,547	\$90,443	\$104,270	\$107,428
Total Households	5,802	35,139	64,618	69,783
Median Home Value	\$940,089	\$918,120	\$927,404	\$942,201
College (4+)	30.8%	27.7%	32.7%	35.3%
Total Consumer Spending/Capita (Weekly)	\$509	\$497	\$510	\$513
% of Households with Children	33.8%	33.5%	31.0%	30.3%

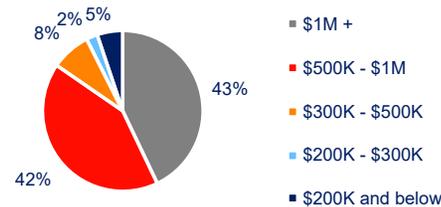
### 2030 Demographic Projections

Projected Population	19,384	112,255	197,779	209,464
Projected Annual Growth Rate	0.3%	0.2%	0.2%	0.2%
Projected Total Growth Rate (5-Yr)	1.6%	1.2%	1.1%	1.2%

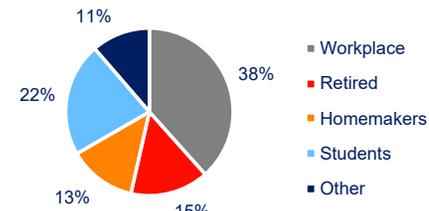
### 3-Mile Radius Section Detail



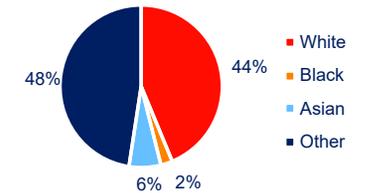
Household Income



Home Value



Daytime Population



Hispanic Origin: 53.6%

Race

